UNI Fraternity Life over the years

- Fall ‘05 = 201
- Fall ‘10 = 158
- Fall ‘19 = 138
  - down 31% over past 14 years
- Average member stays for 1.5 years
Structured Fraternity Recruitment – Fall 2020

• Design: Illinois Wesleyan
• Yr 1 to Yr 2: retention is 97%, up 13% compared to rest of campus
• 248 total Fraternity men
• 5 chapters
Structured Fraternity Recruitment – Fall 2020

• Fall 2019:
  • September 10th – 15th
  • 96 men registered, 89 joined a chapter
Structured Fraternity Recruitment – Fall 2020

• Summer 2020:
  • 1.) Tabling throughout orientation & UNI Up Close
  • 2.) Opportunity for Pantherpalooza participation at WRC during Orientation
    • a. Both of these are still being finalized with Orientation
Structured Fraternity Recruitment – Fall 2020

• **Fall 2020:**
  - **Classes Begin:** Monday, August 24th
  - **Recruitment Orientation:** Tuesday, September 8th
    - Monday, September 7th is Labor Day
    - Required by every Potential New Member, whether chapters has spoken to them or not
  - **Includes:**
    - Speaker, FSL Alcohol & Non-Hazing Agreements, Electronic New Member Verification form
Structured Fraternity Recruitment – Fall 2020

• Fall 2020:
  • **Meet the Chapters**: Wednesday, 7-9pm (time flexible)
    • Everyone has opportunity to table in a corner of Union Ballroom
    • 2-4 Chapter Members tabling = best recruiters
    • Displays up to chapters
    • Gives PNMs opportunity to see all Chapters
    • Passport idea
Structured Fraternity Recruitment – Fall 2020

• Fall 2020:
  • **Chapter Events: Thursday, 5:30-8:30pm**
    • Events may be held at Chapter Facilities
      • BBQs, yard games, etc.
    • Give opportunity for PNMs to attend multiple events
Structured Fraternity Recruitment – Fall 2020

Fall 2020:

- **Chapter Events**: Friday, 5:30-8:30pm
  - Events may be held at Chapter Facilities or at venues
    - BBQs, yard games, Palmers, etc.
  - Give opportunity for PNMs to attend multiple events
Structured Fraternity Recruitment – Fall 2020

• Fall 2020:
  • **Preference Night 1: Saturday, anytime throughout the day (must be coordinated with IFC)**
    • Chapters send out invites to their PNMs of choice
    • Give opportunity for PNMs to attend multiple events if given multiple invites
      • These can be broken down into time slots
Structured Fraternity Recruitment – Fall 2020

• Fall 2020:
  • Preference Night 2: Sunday, anytime throughout the day (must be coordinated with IFC)
    • Chapters send out invites to their PNMs of choice
    • Give opportunity for PNMs to attend multiple events if given multiple invites
    • These can be broken down into time slots
Structured Fraternity Recruitment – Fall 2020

• Fall 2020:
  • **Bid Day:** Monday, anytime after 11 AM – Tuesday 4:30 PM
    • Chapters notify FSL office who they have extended chapter bids to
    • Chapters also notify who signed with their chapter
    • FSL office will reach out to PNM to clarify extension/signing of chapter bid
    • New Member then comes into Student Life Office to sign Membership Card
Structured Fraternity Recruitment – Fall 2020

Fall 2020:

- **Structured Fraternity Recruitment**
  - Organizes process
  - Chapter may host events prior to Structured Week & after Bid Day
  - No caps or limit to individual chapter recruitment numbers
Structured Fraternity Recruitment – Fall 2020

Fall 2020:

Structured Fraternity Recruitment

- Recruitment Staff = IFC Officers and 2 volunteers from each chapter
- Role = make sure no wet rushing occurs, PNMs are constantly being engaged by host chapter members or IFC Recruitment Staff, give feedback to host chapter
Structured Fraternity Recruitment – Fall 2020

• Recruitment Roundtables
  • Throughout Spring Semester
  • Talk through time slots for events,
  • Drafting of events/times (after Spring Break)
Activity

Dos and Don’ts of Recruitment Events

Tabling exercise
  - small groups
  - talk with people not in your chapter