Collaboration
Jennifer Zehner ~ She/Her/Hers

- Senior
- Dow City, IA
- Elementary Education
  - Literacy, Coaching, Instructional Strategy
- Involvement:
  - Student Life Team
  - NISG
  - CATS
  - Homecoming Committee
  - Team TC/TK
  - Kappa Delta Pi
  - National Residence Hall Honorary
  - Panther Mayhem
Emily Temeyer ~ She/Her/Hers

- Senior
- Manchester, IA
- Marketing Major, Entrepreneurship Minor
- Involvement:
  - Student Life Team
  - Student Admissions Ambassadors
  - St. Stephens Ministries
  - Women’s Choir
  - American Advertising Federation
Get in groups with people from a different organization.
Question 1:

What are the benefits of collaboration?
Question 2:

What are the benefits of collaborating with organizations that are very similar to yours?
Question 3:
What are the benefits of collaborating with organizations that are very different to yours?
Pick an organization and come up with a list of other possible organizations that would be good to collaborate with and why.
● Black Student Union
● Bowling Club
● Cedar River Productions
● Residence Hall Association (RHA)
● Student Impact
Find Your Involvement

CHOOSE INTERESTS

Academic
Ethnic & Cultural
Honor Societies
Politics & Activism
List of Benefits of Collaboration:

- Learn something
- Sharing what you know
- Lead to new opportunities
- Inspiring Others
- Find inspiration
- You can collectively offer others what you can’t provide alone
- It can be good PR for your organization and community
- Putting your past experience and know-how to good use
- Benefits from the lessons learned by others
- Teaming up to support a cause that’s important to you
- Finding a solution to a problem you’ve been grappling with
- Double your marketing efforts
List of Benefits of Collaboration:

- It lets you stretch your “team” muscles
- Increasing social circle
- It’s a nice break from working alone
- Helping others find what they need, even if it’s not directly from you
- It gives you an opportunity to help another org
- You can improve your listening skills

- It’s a good way to demonstrate your leadership skills
- It’s an opportunity for your organization to walk along with others and not just lead
- You can find new motivation
- You can gain a new level of confidence
- You can learn new and better ways to do things in your business.
List of Benefits of Collaboration:

- Providing an opportunity to work with like-minded professionals.
- Providing an opportunity to work with people who are nothing like you.
- Saving time.
- You can be empowered to do something you’ve been considering for a while.
- Benefiting from someone else’s expertise.
- It’s fun and makes the impossible seem possible.
- Recruitment
- Resources
- Pool funding
- Lessen burden of event/programming stresses
Coke Fund

- Each org can get up to $500
- If more than 1 org is involved, the limit goes up to $1000
- Additional funding is available through NISG
Plan Ahead

- Time is the key to success - AKA start now
  - Rooms fill up fast
- Create an event timeline
  - Delegate duties of each organization
Advertise

- Table Tents
- Bubble Posters
- Social Media
- Northern Iowan
- Copyworks
- Buttons
- Chalking
- Screensavers
- Banners

Utilize student organizations such as:
- Grafx Club
- American Marketing Association (AMA)
Future Presentations

- Recruitment
- Running Effective Meetings / Retention of Members
- Get Involved
- Marketing
- Quality of Life and Goal Setting
Questions?!
Reach out to any member of The Student Life Team or
Jennifer Zehner zehnerj@uni.edu
Emily Temeyer temeyere@uni.edu